

# Women Who Money

*Helping Women Take Control of Their Finances*

- Trustworthy personal finance information for women, by women
- Quality, researched articles presented at various levels: 100-level (novice), 200-level (intermediate), and 300-level (advanced); educating, motivating, and guiding women along their financial journey
- Helping readers make career decisions, improve their family's financial situation, understand investing, increase their income, start their own business, achieve a secure retirement, and more!

**WomenWhoMoney.com  
Launched March 5, 2018**

- Monthly Pageviews - 10k
- Avg. Session - 2:54

**Nominated for the Best Personal  
Finance Blog for Women 2018**



**Vicki Cook**  
MakeSmarterDecisions.com

## Combined Reach



18k+

@WomenWhoMoney

@MSDLifeCoaching



370+

@WomensMoneyTalk

@LifeZemplified



1.5k



1k+

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**Amy Blacklock**  
LifeZemplified.com

**WomensMoneyTalk.com  
Launched on May 4, 2018**

- Monthly Pageviews - 5k
- Avg. Session - 1:29

- Website sharing money stories and creating conversations
- While Women Who Money provides trustworthy personal finance information, Women's Money Talk is the place to discuss that information
- Blog feed, podcast feed, and directories providing timely money articles and stories from other financially savvy women in one convenient location, so women easily find the financial information they need or desire

# Women's Money Talk

*Sharing Money Stories and Creating Conversations*